



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/P McCrory/R/Gov/NC (16611)  
Smart Media Group (1343)  
HANLEN,LINDSAY  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626176  
Inv Date 8/26/2012  
Terms Net 30  
Contract 320121  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

Product Political - State Candidate (1071)  
Brand 813819 FOR GOV (132048)  
Acct Types National/Political  
Est/Headline 813819/06220473  
Demo  
Revision  
Comments MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:33:46PM

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,F-1	08/17/12 11:26PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
2.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	12:05:00AM-12:35:00AM	Day,F-1	08/17/12 12:20AM (Fr)	00:30	Nightline	PM12118TH	\$650.00	
3.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,F-2	08/17/12 4:22PM (Fr)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
	Spot	4:00:00PM-5:00:00PM	Day,F-2	08/17/12 4:49PM (Fr)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
4.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,F-1	08/17/12 5:27PM (Fr)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
5.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,F-1	08/17/12 7:27AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
6.0	Contract Line Remarks:		<b>REGIS &amp; KELLY</b>						
	Spot	9:00:00AM-10:00:00AM	Day,F-1	08/17/12 9:45AM (Fr)	00:30	LIVE! WITH KELLY	PM12118TH	\$350.00	
7.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,M-1	08/13/12 11:34PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$1000.00	
8.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,M-1	08/13/12 11:54PM (Mo)	00:30	Nightline	PM12104T	\$650.00	
9.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,M-2	08/13/12 4:13PM (Mo)	00:30	DR. OZ SHOW	PM12104T	\$750.00	
	Spot	4:00:00PM-5:00:00PM	Day,M-2	08/13/12 4:55PM (Mo)	00:30	DR. OZ SHOW	PM12104T	\$750.00	
10.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,M-1	08/13/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	PM12104T	\$1100.00	
11.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,M-1	08/13/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	PM12104T	\$1200.00	
12.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	08/18/12 12:23PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12118TH	\$450.00	
13.0	Contract Line Remarks:		<b>NEWS 6P</b>						
	Spot	6:00:00PM-6:30:00PM	Day,Sa-1	08/18/12 6:22PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	PM12118TH	\$900.00	
14.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	08/19/12 12:14PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12118TH	\$450.00	
15.0	Contract Line Remarks:		<b>GMA SUNDAY</b>						
	Spot	8:00:00AM-9:00:00AM	Day,Su-1	08/19/12 8:55AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	PM12118TH	\$700.00	
16.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	08/16/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
17.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,Th-1	08/16/12 12:23PM (Th)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
18.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,Th-1	08/16/12 4:30PM (Th)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
19.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,Th-1	08/16/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	



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20.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	08/14/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$1000.00	
21.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,Tu-1	08/14/12 12:37PM (Tu)	00:30	EYEWITNESS NEWS 12P	PM12104T	\$500.00	
22.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,Tu-1	08/14/12 4:39PM (Tu)	00:30	DR. OZ SHOW	PM12104T	\$750.00	
23.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	08/15/12 11:33PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
24.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,W-1	08/15/12 12:01AM (We)	00:30	Nightline	PM12118TH	\$650.00	
25.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,W-1	08/15/12 12:23PM (We)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
26.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,W-2	08/15/12 4:15PM (We)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
	Spot	4:00:00PM-5:00:00PM	Day,W-2	08/15/12 4:45PM (We)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
27.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,W-1	08/15/12 5:21PM (We)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
28.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,W-1	08/15/12 7:50AM (We)	00:30	GOOD MORNING AMERICA /A 8A	PM12118TH	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$25,300.00	Total Spots	31
Commission	(\$3,795.00)		
Net Total	\$21,505.00		